

rah-kel

Rakel Martinez

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Objective -

Aspiring graphic designer with a passion for packaging design and branding, seeking an entry-level position to apply my skills and contribute to dynamic design projects. I am eager to collaborate with a creative team in a professional work environment.

Experience -

Graphic Design Intern

Nustar Energy Corporation | 2022

Collaborated with experienced designers within a corporate setting, actively contributing to large-scale design projects.

Freelance Designer

Self-Employed | 2021

Collaborated closely with local clients, delivering personalized logo and business card designs that met their unique needs.

Software

Adobe Creative Suite

Google Docs & Slides

Procreate

Figma

Education

Bachelor of Fine Arts in Communication Design

Texas State University | San Marcos, Texas

GPA: 3.56

Dean's List: Fall 2020 - Fall 2023

Skills

Bilingual: English & Spanish

Packaging

Branding

Adaptability

Multimedia

Social Media

Typography

Awards

Logo Lounge Award | 2022

Acknowledgment for outstanding design work.

Texas State University education has given me a solid foundation and Nustar Energy Corporation internship refined my skills and professionalism. As a freelance designer, I tailored solutions for local clients, emphasizing personalization. Proficient in Adobe Creative Suite, I effectively bring creative concepts to life. With an interest in branding and packaging design and typography skills, I'm eager to contribute to a dynamic design team.