

rah-kel

Rakel Martinez

Phone: 210-275-5708

Email: rakelmartinez.design@gmail.com

LinkedIn: linkedin.com/in/rakelmartinez

Portfolio: rakeldesigns.com

Software

Adobe Creative Suite

Google Docs & Slides

Procreate

Chat GPT

MidJourney

Skills

Bilingual: English & Spanish

Packaging

Branding

Adaptability

Multimedia

Social Media

Typography

Video Editing

Objective

Creative and detail-oriented graphic designer with a Bachelor of Fine Arts in Communication Design from Texas State University. I bring hands-on experience from internships at Nustar Energy Corporation and Luna Creative, where I developed strong skills in branding and design. Passionate about delivering visually compelling solutions that meet clients' needs. I am eager to contribute my creativity and technical expertise to a dynamic team.

Experience

Graphic Design Intern

Nustar Energy Corporation | 2022

Collaborated with experienced designers within a corporate setting, actively contributing to large-scale design projects.

Luna Creative | 2024

Supported the design team in creating visually compelling graphics and marketing materials, contributed to client projects, and gained hands-on experience with industry-standard design tools and techniques.

Freelance Designer

Self-Employed | 2021 - Currently

Collaborated closely with local clients, delivering personalized logo and business card designs that met their unique needs.

Education

Bachelor of Fine Arts in Communication Design

Texas State University | San Marcos, Texas

Dean's List: Fall 2020 - Fall 2023

Awards

Logo Lounge Award | 2022

Acknowledgment for outstanding design work.

Results-oriented graphic designer eager to showcase my creative abilities and design expertise in an engaging and dynamic role. I aspire to contribute to innovative projects while enhancing my knowledge in branding and visual communication. With a strong desire to learn and grow in a collaborative setting, I am excited to join a talented team and create designs that leave a lasting impression on clients and audiences alike.